

**Name of Event:** IWD 2024 by AIMS

**Date of Event:** March 7, 2024 (Thursday)

**Timing:** 1:30 pm–4:30 pm

**Venue:** Seminar Hall, Phase 3, AET Campus, Malad-Marve Road, Charkop Naka, Malad (W) 400095

**No. of students involved:** MMS Sem 2

**Description:** On the special occasion of International Women's Day, our respected director, sir, and all the male faculties organized a celebration for all the female faculties and female students. All the female faculties were escorted to the seminar hall with the male faculties, and on entrance they were given one white rose. After they settled, they were served juice, and everyone was given one batch.

The event started with the lighting of the lamp and Saraswati Vandana. The hosts of the event, Prof. Ketan Sutaria and Prof. Sudhir Purohit, then started with the event. The main objective of the event was to make all the women feel special, celebrate this day, and remember how special they are. As the event started, our respected director, Sir Dr. D. Henry Babu, gave an inspirational speech on why we were celebrating this event. In his, he gave a quote that said, "Empowered women empower women," which was very thoughtful.

We had guests from different departments as well, and one of them was from the Atharva Institute of Fashion and Arts, Mr. Falguni, and from the Atharva Institute of Data and Science, Dr. Jain, who also joined us.

We then started with our games that were arranged for all the female staff. The first game organized was a talk show with each of the teaching and non-teaching faculties. The talk show was a bit of fun with a rapid-fire round in it.

Then we had the game called balloon doodle, in which each female faculty member had to blow the balloon and draw some doodle onto it. The most creative doodle would win the game, and the final winner was Ms. Falguni from the Atharva Institute of Fashion and Arts. As a token of appreciation, we gave chocolates to everyone.

Our chief guest gave some insights on what fashion is and how one can be presentable. Then we started with the felicitation ceremony, where we gave slashes to each and every female faculty member and also tiaras with a box of gifts.

Then all the females had a quick ramp walk, and the event was over. We ended with a vote of thanks, and it was a great event organized for the first time in the history of Atharva.

Prepared by: Ms. Krushi Shah